



Baptist Health

ZOO  
MIAMI  
FOUNDATION

# ZooRun

10K / 5K / Kids Dash

Oct 7, 2023

# SPONSORSHIP OPPORTUNITIES

Sponsorship of this event supports the mission of Zoo Miami Foundation to foster community pride and involvement with Zoo Miami and secure financial support for the Zoo.



## \$25,000

### PRESENTING SPONSOR

**Recognition as Presenting Sponsor in all event materials**

- Logo on Zoo LED
- Complimentary Zoo Miami dual memberships (6)
- Logo on medal lanyard
- Logo on race bibs (4,000)
- Race chute banners (4)
- Exclusive opportunity for a representative to speak on stage prior to KidsDash
- Premier Finish Festival tent (10'x20') with opportunity to offer giveaways and samples
- Tagged posts on social media
- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K/KidsDash race entries (20)
- Logo on event stage backdrop
- Opportunity to include give-away in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$10,000

### ELEPHANT SPONSOR

**Choice of naming opportunity for one of the following:  
Race Bag / Kids Dash / Beer Garden / Stage /Photo Booth**

- Tagged posts on social media
- Special photo-op on stage prior to KidsDash
- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K/KidsDash race entries (15)
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on Start/Finish line truss
- Logo on event stage backdrop
- Opportunity to include give-away in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$5,000

### LION SPONSOR

**Choice of naming opportunity for one of the following:  
Animal Encounters / Registration Fitness Warm-up / Volunteer T-shirt / Mile Marker\* / Water Station\* / Cheer Zone\***

- Logo on Start/Finish line truss
- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K race entries (10)
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include give-away in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

\* Multiple available



# ZooRun

Oct 7, 2023

BENEFITING  
**ZOO** WILDLIFE  
**MIAMI** CONSERVATION



**\$2,500**

## RHINO SPONSOR

- Logo on 5K/10K/ KidsDash shirts (4,000)
- Complimentary 5K race entries (5)
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

**\$1,500**

## WILDLIFE SPONSOR

- Dedicated Signage at habitat of your choosing
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

**\$1,000**

## GORILLA SPONSOR

- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

**\$500**

## ZOO FRIEND SPONSOR

- Company shout-out at Finish Festival
- Logo displayed on event website

# EVENT OVERVIEW

## 7:30 AM | RACE START TIME

Experience an ANIMALISTIC race like none other at the 2023 ZooRun. Transport yourself to Asia, Africa, the Amazon, and Australia as runners (and walkers) of all ages dash their way through Zoo Miami for a 5k and 10K!

## 8:00 AM | FINISH FESTIVAL

The ZooRun Finish Festival is a celebration of our participants. Runners cross the finish line to the sound of cheering and applause, as they soak up the euphoria of completing the race. To complement this joyous occasion, local restaurants serve up tasty treats, while the DJ amplifies the energy of the runners with upbeat music and our sponsors offer valuable information and giveaways, adding to the festive atmosphere.

## 8:45 AM | KIDSDASH

Witness the exhilarating sight of our youngest racers as they take their mark and bolt off in a race divided by age groups, all inspired by the vibrant and diverse world of animals!

## PAST SPONSORS

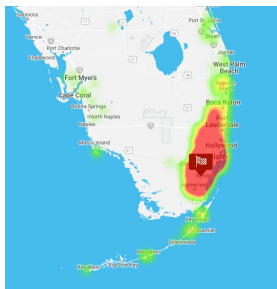


BANK OF AMERICA

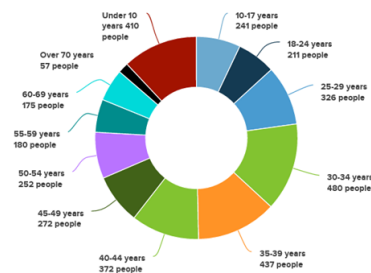


## 2022 RACE DEMOGRAPHICS

### Registration heat map:



### Participants by age:



Participants 4,000

Average Age 35 - 39

M:F Ratio 42% M 58% F

Zoo Miami Foundation, a 501(c)(3) Florida corporation, is the philanthropic arm of Zoo Miami and is dedicated to raising funds to support Zoo Miami and the Zoo Miami Foundation's education and conservation programs. Your gift is tax deductible to the extent allowed by U.S. law.



# SPONSOR COMMITMENT FORM



Name of Individual/Corporation \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSORSHIP

- Title Sponsor \$25,000
- Elephant Sponsor \$10,000
- Lion Sponsor \$5,000
- Rhino Sponsor \$2,500
- Wildlife Sponsor \$1,500
- Gorilla Sponsor \$1,000
- Zoo Friend Sponsor \$500

## PAYMENT INFORMATION

- A check payable to: Zoo Miami Foundation
- If you prefer to make an online payment, please call Vilmarie at 305-328-8836

Please return to Zoo Miami Foundation, 12400 SW 152nd Street, Miami, FL 33177  
Email completed form to [partners@zoomiami.org](mailto:partners@zoomiami.org). For questions or additional information, contact [development@zoomiami.org](mailto:development@zoomiami.org) or call **(305) 255-5551**.

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