

# CORPORATE SPONSORSHIP

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# Economic and Marketing Impact

Partnering with Zoo Miami Foundation helps us create lifelong learning opportunities for wildlife conservation. Your support allows us to provide world-class animal care, offer free Zoo access for underserved communities, create award-winning education programs, and support vital conservation efforts. Together, we can make a lasting impact on the future of our planet and its species.

**Education Impact:**  
**Nearly 1 Million Individuals Per Year**



**Conservation Impact:**  
**Over**  
**\$2,000,000**  
**raised since 2018**

**Visitor Attendance:**  
**1 Million + per year**



**Social Reach:**  
**280K+ total audience**  
**for social media channels:**  
**Facebook, Instagram,**  
**and LinkedIn**





# Zoo Miami Foundation Corporate Sponsor Program

The Corporate Sponsor program forges a strong alliance between **dedicated community leaders** and Zoo Miami Foundation (ZMF) to advance the foundation's mission and our partners' philanthropic goals. By offering annual financial support, this program establishes a mutually advantageous partnership between your business and ZMF. As a Corporate Sponsor, you will enjoy esteemed recognition, exclusive invitations to events, and the chance to engage with our extensive membership base of **over 20,000 households**. Moreover, your involvement will have a profound impact on conservation initiatives, extending beyond the confines of the zoo itself.

As a Corporate Sponsor, your organization will expand its reach to the zoo's members and patrons through **marketing and brand** recognition opportunities. Branded signage, web and social media placements, and select in-person opportunities will be available through our various sponsorship packages, connecting your brand with our diverse audience.



# Annual Contribution Levels and Benefits

Corporate Sponsor Program Benefits	Benefactor \$25,000	Ambassador \$15,000	Champion \$10,000
Ambassador Club Premier Memberships (Behind the Scenes Tour Included)	6	4	2
Family Memberships	25	15	10
Behind-the-Scenes Tour for 5	3	2	1
Zoo Tickets	200	150	75
Feast with the Beasts Tickets	10	8	6
ZooRun Registrations	30	20	10
Logo on Website	✓	✓	✓
Invitation to Annual Community Partner Networking Event	✓	✓	✓
Recognition on Community Partners Wall	✓	✓	✓
Onsite Activation	3	2	1
Collaborative Social Media Post	3	2	1
Membership Discount for Employees	20%	15%	10%
Discount on Zoo Camp for Employees	15%	10%	5%
Discount on Event Facility Rentals	25%	15%	
Feature in Keepin' It Wild Newsletter (195K+ Audience)	✓	✓	
Eblast promotion to Zoo members (22,000)	✓	✓	
Team Building Animal Enrichment Day up to 100 people	✓	✓	
Annual Report Profile	✓		
Tram Tour for up to 70 People	✓		
Logo on Zoo LED	✓		

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